



**NATURAL SELECTION**

Consignor Select Sales, created earlier this year, embarks on its maiden voyage at this year's Fasig-Tipton July Yearling Sale in Lexington. While the venture might be a relative newbie in the horse racing industry, many of the principals are not. Machmer Hall--a breeding and pinhooking operation owned by Carrie and Craig Brogden, and Carrie's mother, Sandy Willwerth--is among partners that head the new venture, along with Tom Ryan. Ryan, who worked with Coomore's stallion operation following his arrival from Ireland in 1999, made the move from the farm life to an office position with Bradley Thoroughbred Brokerage in 2001. In 2007, the Irishman officially launched Cherokee Equine International, a full service agency, and it was during his time as bloodstock agent that he met, and partnered with, the Brogdens on numerous deals.

"We thought if we could combine forces, then we could be a force to be reckoned with," explained Ryan. "If everybody else can do it, why can't we? We have plenty of experience. We've traveled a lot. Craig and I have been around the world and had seen how it was done in other places, so the fact is that we have more experience at it than the people who are actually doing it."

According to Ryan, finding someone with the experience and talent to manage the full service program on a daily basis was of vital importance to himself and the Brogdens.

"We felt we wanted to find the right general manager, somebody who is meticulous enough to keep on top of everything, and be a really good general manager. We found that person in Andrew Cary," he said.

Cary, who is in charge of the day-to-day operation of sales and administration of Select Sales, previously served as sales director for Hill 'n' Dale Sales Agency from 2006 to 2008. He is also vice president of Thoroughbred Futures, a racing partnership that purchases and campaigns two-year-old racing prospects.

"My basic inspiration was to have a face for myself, our operation and the horses we breed," explained Carrie Brogden, who also serves as the director of sales. "I am very proud of the horses that have come off our farm."

Further explaining the impetus behind the operation's creation, Cary added, "They wanted to have a little more control, and instead of paying out commissions every year, they decided to keep it in-house."

For their first foray selling under the Select Sales banner, a total of 12 yearlings have been earmarked for the July sale.

"I think our horses will appeal to buyers at all price points," said Cary.

Additionally, the operation expects to offer about 75 yearlings at Keeneland in September and at Fasig-Tipton in October, and will also be represented at Keeneland in November and next January.

"We always try to place the horses where there will be the most buyers for them," explained Brogden. "You cannot take a non-select horse to July; there are just not going to be any buyers for them. Placement is key."

**All Roads Lead to Paris...**

Carrie Brogden, the daughter of equine veterinarians, got an early start around horses in her native Virginia and spent much of her childhood riding and competing on the local equestrian circuit. At 16, Brogden redirected her focus to her education while attending James Madison University, where she earned a degree in psychology and biology. After spending an additional eight years in a suburb outside of Washington D.C., Brogden decided to follow her passion for horses, and headed to Kentucky, where she met her future husband, Craig. Soon after marrying, the couple decided to purchase a 105-acre parcel of land--previously operated as a cattle farm--in Paris in 2001. Named Machmer Hall--after a building that honors Brogden's great-grandfather who was once Dean of the University of Massachusetts--the couple took on the full service breeding operation together. With Carrie dealing primarily with administrative and sales duties, Craig--a native Australian--serves as general manager of the operation. After adding smaller tracts of land in subsequent years, Machmer Hall ballooned to 360 acres in February 2008, when the operation's principals purchased an additional 180 acres--for a reported \$2,080,000--from Arthur Hancock's adjacent operation, Stone Farm.

Currently, Machmer Hall boards over 60 yearlings and houses approximately 180 horses, many of which are owned alone or in partnership by the Brogdens.

"We do lots and lots and lots of partnerships," said Brogden. "We are really very lucky, because we have some really great partners to work with." **Cont. p5**



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**A PAIR OF SHOW-STOPPERS**

**Offering two outstanding colts at Fasig-Tipton July**  
439. **ROYAL ACADEMY** c. 1/2-brother to graded-placed SW **PUTMEINYOURWILL**  
459. **GRAND SLAM** c. from the family of champion sprinter **SAFELY KEPT (G1)**

**Selling July 21 – Barn 5H ■ Hinkle Farms, Agent**



**Select Sales Debuts at Fasig-Tipton cont.**

Among horses that Machmer Hall bred in partnership was **Premium Tap** (Pleasant Tap), winner of the 2006 GI Woodward S. and GI Clark H. Co-bred by Will Farish, the bay, who brought \$60,000 at OBS March in 2004, sold privately for an undisclosed amount to Saudi interests following his 7 1/4-length Clark win. In his only start for his new interests, he finished runner-up to Invador (Arg) in the 2007 G1 Dubai World Cup. Also to come out of the

Machmer Hall program are 2008 GI Vosburgh H. winner **Black Seventeen** (Is It True), who was purchased by Machmer Hall for \$35,000 as a weanling at OBSOCT and later resold for \$50,000 as a yearling at OBSAUG; **Meadow Breeze** (Meadowlake), who sold for \$45,000 at this venue in 2005 before scoring in the following



**Black Seventeen** Horsephotos

season's GI Matron S.; **Accredit** (E Dubai)--a \$32,000 OBSOCT weanling who later sold to Darley for \$160,000 at KESEP and scored in the May 2 GII Churchill Downs S.; and **Join in the Dance** (Sky Mesa), who was also bred in

partnership and later sold privately following a second-place finish in his second career start at Arlington on June 8, 2008.

"If it's something we believe in, I am not afraid to go on and race them," said Brogden.

This term, the bay was runner up to Musket Man (Yonaguska) in the GIII Tampa Bay Derby.

Outlining the success the farm has enjoyed the past few years, Brogden added, "I am very proud that in the past five years, we have Grade I caliber horses come off the farm. I'm not saying we're geniuses or anything, there's just something special about this land and something to be said about just letting horses be horses."

**Select is as Select Does ...**

The first offering of Select Sales yearlings features a solid mix of young, up-and-coming stallions to complement sires with already established reputations. Among the latter group is Hill 'n' Dale resident Stormy Atlantic, who is responsible for [hip 221](#). Offered during the opening session, the filly is out of Shadow On the Moon (Deputy Minister). An unraced daughter of Grade I stakes-placed Far Flying (Far North), who is a half-sister to champion Sacahuista, the Mar. 2 foal is from the extended family of graded-stakes winner Dalhart (Forty Niner), and Garimpeiro (Mr. Prospector), dam of Grade I stakes winner Geri (Theatrical {Ire}) and graded stakes winner A.P. Arrow (A.P. Indy).



**Hip 221** Matt Goins Photo

Scheduled to be led through the ring early in the second session is [hip 251](#), a son of Songandaprayer. The Jan. 11 colt is the first foal produced by Tiz Fate (Tiznow), a granddaughter of GISP Honest and True (Mr. Leader), who in turn produced juvenile champion filly Epitome (Summing). Also slated for the second day of selling is [hip 364](#), a colt by Stephen Got Even. Out of the Belong to Me mare Family First, he is from the family of GSW Sky Alliance (Sky Classic) and GISP Modification (Vindication).

"Personally, I think I have the best Stephen Got Even that I have ever seen," said Brogden of the sole colt by that sire presented in this year's catalog. "He's really is a very nice horse and very cool horse to be around."

Gainesway's Tapit is also well represented in this year's catalog, and Select Sales offers one of the stallion's progeny in [hip 321](#). Out of Cherished Trick (Phone Trick), the New York-bred colt was acquired as a weanling for \$65,000 at the Saratoga Fall Mixed Sale last October.



**Hip 321** Matt Goins Photo

Cont. p6

**obs** OBS AUGUST  
*Again and Again*  
 Selected Yearlings August 24th  
 obsales.com  
 Open Yearlings August 25th - 27th  
**JEALOUS AGAIN**



**Select Sales Debuts at Fasig-Tipton cont.**

“Honestly, I am very happy with the whole consignment,” offered Brogden. “We are really focusing on taking the really forward, mature physicals to this sale. Our horses deserve to be there. We have the Book 6 pedigrees with the Book 1 physicals. That’s always been our forte, as far as our farm. We can’t afford the huge pedigrees with the great conformation, because everyone wants those. So we just try to focus on having the athletes. Black Seventeen didn’t get accepted to July, because he didn’t have the pedigree. But if you saw him as a yearling, he would have absolutely knocked your socks off. He was gorgeous. He was all class.”

With the official launch of Select Sales just around the corner, Brogden is already contemplating what may lie down the road for the fledgling venture.

“I don’t want us to ever have a huge consignment,” she said. “I look toward operations like Hill ‘n’ Dale--I think they have a really good-size program. We will never have stallions or deal with any huge numbers. We want to keep it a little more limited, but select.”

Brogden, a firm believer in transparency and honesty in the industry, acknowledges that while the horse business is a “labor of love” that can be broken down into long hours and plenty of hard work, the operation’s long-term view and underlying philosophy is very simple.

“My goal is to raise runners,” said Brogden. “I am very proud of the horses that have gone on to be graduates of our farm, and we will continue to try and give our clients the very best.”

**THE LEGACY LIVES ON**

It can certainly be said that Legacy Bloodstock knows a thing or two about offering high-quality yearlings by first-crop stallions. At the 2007 Keeneland September



**Stardom Bound**  
*Horsephotos*

Yearling sale, Legacy--headed by Tommy Eastham--led over a filly by first-crop sire Tapit, and sold the daughter of My White Corvette (Tarr Road) for \$50,000 to Michael Yates. Picked up for \$375,000 by trainer Christopher Paasch at last year’s OBS March sale, the gray,


named Stardom Bound, went on to three consecutive Grade I victories that year, including the Breeders’ Cup Juvenile Fillies. Collecting a divisional championship in the process, the filly subsequently sold for \$5.7 million at the Fasig-Tipton November Sale.

“The good horses are the ones that you know are there, but don’t require any extra teaching,” said Eastham when asked about the Legacy alum. “They’re generally quiet and well manered, but they really kind of sneak up on you a lot of times. Stardom Bound had such a great shoulder and length of forearm, and a great walk. We knew she was nice, but we didn’t know she was going to be a two-year-old champion.”

Legacy, with eight on offer during the first day’s ‘New Sires Showcase,’ believes he has brought the right kind of horse to July, regardless of where they fall in the catalog.

“It just worked out that way this year,” said Eastham when asked if it was the plan to have the majority of this consignment sell during the young stallions’ segment. “We probably have more new sires than a lot of people, but this has always been the kind of place to bring those horses. There are a lot of professional buyers here, and it takes a strict conformation and a strict physical to do well here. The horse has to be very early, have a very strong top line and has to fit well. It is a good sale to bring a horse, but you’d better bring the right ones.”

He added, “There have probably been more trainers here this year, and this has always been a really commercial market for the two-year-old pinhookers. Cont. p7

 <b>FASIG-TIPTON JULY</b>		
<b>Cumulative Totals</b>	<b>2008</b>	<b>2007</b>
Catalogued	568	582
No. Offered	498	521
No. Sold	305	354
RNAs	193	167
% RNAs	38.8%	32.1%
No. Over \$300K	6	7
High Price	\$375,000	\$450,000
Gross	\$28,151,000	\$36,441,000
Average	\$92,298 (-10.34%)	\$102,941
Median	\$75,000 (-6.25%)	\$80,000
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**Stockplace Foaled & Raised...**

**RAIL TRIP**, winner of the Grade I Hollywood Gold Cup and **EATON’S GIFT**, winner of the Grade II Smile Sprint H. for Kevin and Maryann Donahue of Donarra Thoroughbreds.

*Thank you for the opportunity to be associated with these two great racehorses.*

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